

# HOME WORLD®

BUSINESS

## 2010 CLASSIFIEDS

### CLOSING DATES

<u>Issue Date</u>	<u>Space Closing Date</u>	<u>Materials Due</u>
January 4	December 12	December 14
January 18	December 21	December 23
February 1	January 12	January 14
February 15	January 26	January 28
March 1	February 9	February 11
March 15	February 17	February 19
March Dailies		
March 29	March 10	March 12
April 12	March 23	March 25
April 26	April 6	April 8
May 10	April 20	April 22
May 24	May 4	May 6
June 7	May 15	May 17
June 21	June 1	June 3
July 5	June 15	June 17
July 19	June 28	June 30
August 2	July 13	July 15
August 16	July 27	July 29
August 30	August 10	August 12
September 13	August 21	August 23
September 27	September 7	September 9
October 11	September 20	September 22
October 25	October 5	October 7
November 8	October 20	October 22
November 22	November 4	November 6
December 6	November 12	November 14
December 20	November 30	December 2

### RATES

#### Per Word Rates

**\$2.75 per word**

**\$3.20 per word for bold and caps**

**\$100.00 for a color border**

**\$100.00 for a blind box (one time charge)**

**Minimum charge for an insertion= \$170.00**

ICD PUBLICATIONS CAN CHANGE THE DIMENSIONS OF  
A PER WORD AD WITHOUT PRIOR NOTIFICATION.

#### Display Rates

##### 1 COLUMN

(2 5/16" x 1")

**\$115 gross**

**\$110 gross**

**\$105 gross**

**\$100 gross**

**\$80 gross**

##### 2 COLUMN

(4 13/16" x 1")

**\$230 gross**

**\$220 gross**

**\$210 gross**

**\$200 gross**

**\$160 gross**

##### FREQUENCY

**1X**

**3X**

**6X**

**13X**

**26X**

**Color is an additional 15%**  
**Color ads have to be done in 4-Color CMYK**

**For information or a price quote call Hope Rosenzweig at 631-246-9300 x 224**

**Fax your ad to 631-246-9495**

**Email your ad to [hoper@homeworldbusiness.com](mailto:hoper@homeworldbusiness.com)**