

HOMEWORLD®

B U S I N E S S



PRINT

2012 Editorial Calendar

ISSUE	SECTIONS	SPECIAL REPORTS/ SUPPLEMENTS	FEATURES	BONUS DISTRIBUTION
January 9 <i>Space: 12/12</i> <i>Materials: 12/14</i>	Atlanta International Gift & Home Furnishings Market Dallas Total Home & Gift Market Floor Care & Cleaning, Home Environment, Small Electrics, Storage & Organization, Tabletop	Las Vegas Market Insider	Furniture Report Gadgets & Kitchen Tools Wine Accessories/Barware	✓
January 23 <i>Space: 12/28</i> <i>Materials: 12/30</i>	New York International Gift Fair Las Vegas Furniture Market Cookware & Bakeware, Health & Personal Care, Home Decor	 ON DESIGN 2012 Housewares <i>Space: 12/7 Material: 12/21</i> Design Awards Supplement	Tabletop Merchandising	✓
February 6 <i>Space: 1/11</i> <i>Materials: 1/13</i>	Ambiente/Frankfurt Floor Care & Cleaning, Home Environment, Small Electrics, Storage & Organization, Tabletop	 2012 HOUSEWARES CENSUS <i>Space: 12/27 Material: 1/10</i> Cookware & Bakeware Report	Furniture Report Gadgets & Kitchen Tools Garment Care (Irons/Sewing)	✓
February 20 <i>Space: 1/26</i> <i>Materials: 1/30</i>	International Home + Housewares Show Preview New York International Gift Fair Recap Las Vegas Furniture Market Recap Cookware & Bakeware, Health & Personal Care, Home Decor	As Seen On TV Report	Tabletop Merchandising	
March 5 <i>Space: 2/8</i> <i>Materials: 2/10</i>	International Home + Housewares Show Show Cookware & Bakeware, Floor Care & Cleaning, Health & Personal Care, Home Decor, Home Environment, Small Electrics, Storage & Organization, Tabletop		Gadget & Kitchen Tools	✓
March 11 & 12 <i>Space: 2/16</i> <i>Materials: 2/20</i>	International Home + Housewares Show Dailies		Cutlery Tea Kettles/Serveware/ Pantryware	✓
March 19 <i>Space: 2/27</i> <i>Materials: 2/29</i>	Floor Care & Cleaning, Home Environment, Small Electrics	Bridal Market Report	Furniture Report Gadgets & Kitchen Tools Tabletop Merchandising	
April 2 <i>Space: 3/9</i> <i>Materials: 3/13</i>	International Home + Housewares Show Recap Health & Personal Care, Home Decor, Storage & Organization	High Point Insider	Tabletop Merchandising	
April 16 <i>Space: 3/22</i> <i>Materials: 3/26</i>	New York Tabletop Market High Point Market Hong Kong Houseware Fair Cookware & Bakeware, Home Decor, Small Electrics, Tabletop	Nouveau Tabletop Supplement 	Gadgets & Kitchen Tools Cutlery Wine Accessories/Barware	✓
April 30 <i>Space: 4/5</i> <i>Materials: 4/9</i>	Hardware Show/HomeWares Show Floor Care & Cleaning, Health & Personal Care, Home Environment, Storage & Organization	Gadgets/Barware Report As Seen On TV Report	Furniture Report Tabletop Merchandising	✓
May 14 <i>Space: 4/19</i> <i>Materials: 4/23</i>	Retailer Of The Year High Point Market Recap New York Tabletop Market Recap Stationery Show/SURTEX Cookware & Bakeware, Home Decor, Small Electrics, Tabletop		Gadgets & Kitchen Tools Garment Care (Irons/Sewing)	
May 28 <i>Space: 5/3</i> <i>Materials: 5/7</i>	GMDC Preview Hardware Show Recap Floor Care & Cleaning, Health & Personal Care, Home Environment, Storage & Organization	Coffee & Tea Report	Furniture Report Tabletop Merchandising	

FREQUENCY OF SECTIONS / FEATURES

13x- FLOOR CARE & CLEANING
14x- SMALL ELECTRICS
13x- COOKWARE & BAKEWARE

13x- HEALTH & PERSONAL CARE
13x- HOME ENVIRONMENT
13x- HOME DECOR

13x- STORAGE & ORGANIZATION
13x- TABLETOP
12x- TABLETOP MERCHANDISING

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June 11 <i>Space: 5/17</i> <i>Materials: 5/21</i>	Dallas Total Home & Gift Market Cookware & Bakeware, Small Electrics, Tabletop	Office Furniture Report	Furniture Report	
June 25 <i>Space: 5/31</i> <i>Materials: 6/4</i>	NACDS Preview Floor Care & Cleaning, Health & Personal Care, Home Decor, Storage & Organization	Home Health Report Chain Drug Report As Seen On TV Report	Tabletop Merchandising	✓
July 9 <i>Space: 6/14</i> <i>Materials: 6/18</i>	Atlanta International Gift & Home Furnishings Market Cookware & Bakeware, Home Environment, Small Electrics, Tabletop	Made In U.S.A. Report Las Vegas Market Insider	Furniture Report Gadgets & Kitchen Tools	✓
July 23 <i>Space: 6/29</i> <i>Materials: 7/3</i>	Impact Merchants Las Vegas Furniture Market Floor Care & Cleaning, Health & Personal Care, Home Decor, Storage & Organization	What's Hot For The Holidays	Tabletop Merchandising	✓
August 6 <i>Space: 7/12</i> <i>Materials: 7/16</i>	New York International Gift Fair/Gourmet Housewares Show Cookware & Bakeware, Home Environment, Small Electrics, Tabletop		Cutlery Gadgets & Kitchen Tools Pantryware Furniture Report Wine Accessories/Barware	✓
August 20 <i>Space: 7/26</i> <i>Materials: 7/30</i>	'The Players' (People To Watch In Housewares) Las Vegas Furniture Market Recap Floor Care & Cleaning, Health & Personal Care, Home Decor, Storage & Organization	Supermarket Report	Tabletop Merchandising	
September 3 <i>Space: 8/9</i> <i>Materials: 8/13</i>	New York International Gift Fair/Gourmet Housewares Show Recap Cookware & Bakeware, Home Environment, Small Electrics, Tabletop		Furniture Report	
September 17 <i>Space: 8/23</i> <i>Materials: 8/24</i>	Top 100 Retailers Floor Care & Cleaning, Health & Personal Care, Home Decor, Storage & Organization	As Seen On TV Report	Gadgets & Kitchen Tools Tabletop Merchandising	
October 1 <i>Space: 9/6</i> <i>Materials: 9/10</i>	New York Tabletop Market Cookware & Bakeware, Home Environment, Small Electrics, Tabletop	FORECAST 2013 <i>Space: 8/15</i> <i>Material: 8/30</i> Nouveau Tabletop Supplement High Point Insider	Furniture Report Garment Care (Irons/Sewing) Wine Accessories/Barware	✓
October 15 <i>Space: 9/20</i> <i>Materials: 9/24</i>	High Point Market Floor Care & Cleaning, Health & Personal Care, Home Decor		Gadgets & Kitchen Tools Tabletop Merchandising	✓
October 29 <i>Space: 10/4</i> <i>Materials: 10/8</i>	New York Tabletop Market Recap Cookware & Bakeware, Home Environment, Small Electrics, Storage & Organization, Tabletop	3PL/Distribution Report	Furniture Report	
November 12 <i>Space: 10/18</i> <i>Materials: 10/22</i>	High Point Market Recap Floor Care & Cleaning, Health & Personal Care, Home Decor	Hardware/Home Center Report As Seen On TV Report	Cutlery Gadgets & Kitchen Tools Tabletop Merchandising	
November 26 <i>Space: 11/1</i> <i>Materials: 11/5</i>	Cookware & Bakeware, Home Environment, Small Electrics, Storage & Organization, Tabletop	Trade Show Report Floor Care Business	Furniture Report	
December 10 <i>Space: 11/14</i> <i>Materials: 11/16</i>	HomeWorld Year in Review Consumer Electronics Show Preview Cookware & Bakeware, Floor Care & Cleaning, Health & Personal Care, Home Decor, Home Environment, Small Electrics, Storage & Organization, Tabletop		Gadgets & Kitchen Tools	

12X- FURNITURE REPORT
12X- GADGETS & KITCHEN TOOLS
(4X WINE ACCESSORIES/BARWARE)

4X- CUTLERY
3X- GARMENT CARE
(IRONS/SEWING)

