

HOMEWORLD[®]

B U S I N E S S

ISSUE	SECTIONS	SPECIAL REPORTS	FEATURES	BONUS DISTRIBUTION
January 2 Space: 12/9 Materials: 12/13	Atlanta International Gift & Home Furnishings Market Gadgets & Kitchen Tools, Home Environment, Small Electrics, Tabletop		Wine Accessories/Barware Furniture Plus	✓
January 16 Space: 12/21 Materials: 12/23	Dallas Total Home & Gift Market Las Vegas Market Cookware & Bakeware, Home Decor, Personal Care & Wellness, Storage & Organization	On Design 2017 Space: 12/6 Material: 12/21	Tabletop Plus	✓
January 30 Space: 1/6 Materials: 1/10	Ambiente/Frankfurt NY Now Cleaning, Gadgets & Kitchen Tools, Home Environment, Small Electrics, Tabletop	Cookware & Bakeware Report	Cutlery Garment Care (Irons/ Fabric Steamers) Furniture Plus	✓
February 13 Space: 1/18 Materials: 1/20	Dallas Market Recap Las Vegas Market Recap Cookware & Bakeware, Floor Care, Home Decor, Tabletop	2017 Housewares Census Space: 1/11 Material: 1/13 Bridal Report		
February 27 Space: 1/30 Materials: 2/1	International Home + Housewares Show Preview NY Now Recap Gadgets & Kitchen Tools, Small Electrics, Storage & Organization	Smart Home Report As Seen On TV Report	Coffee & Tea Accessories Furniture Plus Tabletop Plus	
March 13 Space: 2/9 Materials: 2/13	International Home + Housewares Show Cookware & Bakeware, Floor Care & Cleaning, Gadgets & Kitchen Tools, Home Decor, Home Environment, Personal Care & Wellness, Small Electrics, Storage & Organization, Tabletop			✓
March 19 & 20 Space: 2/21 Materials: 2/23	International Home + Housewares Show Dailies			✓
March 27 Space: 3/3 Materials: 3/7	New York Tabletop Market Home Environment, Personal Care & Wellness, Small Electrics, Tabletop	Nouveau Tabletop	Furniture Plus	✓
April 10 Space: 3/24 Materials: 3/28	High Point Market International Home + Housewares Show Recap Cookware & Bakeware, Gadgets & Kitchen Tools, Home Decor, Storage & Organization	Barware Report	Cutlery Tabletop Plus	✓
April 24 Space: 3/31 Materials: 4/4	New York Tabletop Market Recap Cookware & Bakeware, Small Electrics, Tabletop	Home Beverage Report	Furniture Plus	
May 8 Space: 4/14 Materials: 4/18	National Hardware Show/HomeWares Show High Point Market Recap Cleaning, Gadgets & Kitchen Tools, Home Decor Home Environment, Storage & Organization	BBQ Report As Seen On TV Report	Tabletop Plus	✓
May 22 Space: 4/28 Materials: 5/2	Retailer Of The Year Cookware & Bakeware, Personal Care & Wellness, Tabletop		Garment Care (Irons/ Fabric Steamers) Furniture Plus	
June 5 Space: 5/12 Materials: 5/16	Hardware Show Recap Floor Care, Gadgets & Kitchen Tools, Home Decor Home Environment, Small Electrics, Storage & Organization	Home & Small Office Furniture Report	Wine Accessories/Barware Tabletop Plus	
June 19 Space: 5/25 Materials: 5/30	Dallas Total Home & Gift Market Personal Care & Wellness, Small Electrics, Storage & Organization	Chain Drug Report Health/Wellness Report As Seen On TV Report	Furniture Plus Tabletop Plus	✓

2017 Editorial Calendar

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July 3 Space: 6/9 Materials: 6/13	Atlanta International Gift & Home Furnishings Market Cookware & Bakeware, Gadgets & Kitchen Tools, Home Environment, Tabletop	Made In U.S.A. Report	Cutlery Furniture Plus	✓
July 17 Space: 6/21 Materials: 6/23	Impact Merchants Dallas Market Recap Home Decor, Personal Care & Wellness, Small Electrics, Storage & Organization		Tabletop Plus	
July 31 Space: 7/7 Materials: 7/11	Las Vegas Market Atlanta Market Recap Cookware & Bakeware, Floor Care, Gadgets & Kitchen Tools, Home Decor, Home Environment, Tabletop		Wine Accessories/Barware	✓
August 14 Space: 7/21 Materials: 7/25	NY Now 'The Players' (People To Watch In Housewares) Personal Care & Wellness, Small Electrics, Storage & Organization	Supermarket Report	Furniture Plus Tabletop Plus	✓
August 28 Space: 8/4 Materials: 8/8	Las Vegas Market Recap Cleaning, Cookware & Bakeware, Home Decor, Home Environment, Tabletop	Generational Marketing Report	Coffee & Tea Accessories Cutlery	
September 11 Space: 8/18 Materials: 8/22	Top 100 Retailers NY Now Recap Gadgets & Kitchen Tools, Personal Care & Wellness, Small Electrics, Storage & Organization	As Seen On TV Report	Furniture Plus Tabletop Plus	
September 25 Space: 8/31 Materials: 9/5	Cookware & Bakeware, Floor Care, Home Decor, Home Environment	Forecast 2018 Space: 8/28 Material: 9/5	Garment Care (Irons/ Fabric Steamers) Wine Accessories/Barware Tabletop Plus	
October 9 Space: 9/15 Materials: 9/19	New York Tabletop Market High Point Market Gadgets & Kitchen Tools, Home Decor, Personal Care & Wellness, Small Electrics, Tabletop	Nouveau Tabletop		✓
October 23 Space: 9/29 Materials: 10/3	Cleaning, Cookware & Bakeware, Home Environment, Storage & Organization	Hardware & Home Center Report Distributors Report	Coffee & Tea Accessories Furniture Plus Tabletop Plus	
November 6 Space: 10/13 Materials: 10/17	New York Tabletop Market Recap High Point Market Recap Gadgets & Kitchen Tools, Home Decor, Small Electrics, Tabletop	As Seen On TV Report	Cutlery	
November 20 Space: 10/27 Materials: 10/31	Cookware & Bakeware, Home Environment, Storage & Organization	Trade Show Report	Furniture Plus Tabletop Plus	
December 15 Space: 11/20 Materials: 11/22	HomeWorld Year in Review CES/Smart Home Preview Cookware & Bakeware, Floor Care & Cleaning, Gadgets & Kitchen Tools, Home Decor, Home Environment, Personal Care & Wellness, Small Electrics, Storage & Organization, Tabletop			

FREQUENCY OF SECTIONS / FEATURES

14x — Small Electrics	13x — Storage & Organization	12x — Furniture Plus	5x — Cutlery
13x — Cookware & Bakeware	13x — Tabletop	10x — Personal Care & Wellness	4x — Wine Accessories/Barware
13x — Home Environment	13x — Gadgets & Kitchen Tools	6x — Floor Care	3x — Garment Care
13x — Home Decor	12x — Tabletop Plus	6x — Cleaning	3x — Coffee & Tea Accessories