

# HOMEWORLD<sup>®</sup>

## B U S I N E S S

ISSUE	SECTIONS	SPECIAL REPORTS	FEATURES	BONUS DISTRIBUTION
<b>January 7</b> Space: 12/13 Materials: 12/14	<b>Atlanta International Gift &amp; Home Furnishings Market</b> <b>Dallas Total Home &amp; Gift Market</b> Dine & Entertain; Furnish; Kitchen Electrics; Kitchen Prep; Comfort, Wellness & Beauty		Wine Accessories/Barware	✓
<b>January 21</b> Space: 12/21 Materials: 12/28	<b>Las Vegas Market</b> Cook & Bake; Dine & Entertain; Furnish; Organize & Clean	<b>On Design 2019</b> Space: 12/19 Material: 12/28		✓
<b>February 4</b> Space: 1/8 Materials: 1/10	<b>Ambiente/Frankfurt</b> <b>NY Now</b> <b>Dallas Market Recap</b> Dine & Entertain; Furnish; Kitchen Electrics; Comfort, Wellness & Beauty	<b>2019 Housewares Census</b> Space: 1/7 Material: 1/11 Cookware & Bakeware Report	Cutlery On-The-Go Beverageware	✓
<b>February 18</b> Space: 1/18 Materials: 1/22	<b>International Home + Housewares Show Preview</b> <b>Atlanta Market Recap</b> <b>Las Vegas Market Recap</b> Cook & Bake; Dine & Entertain; Furnish	Smart Home Report	As Seen On TV	
<b>March 1</b> Space: 1/31 Materials: 2/4	<b>International Home + Housewares Show</b> Cook & Bake; Dine & Entertain; Furnish; Kitchen Electrics; Kitchen Prep; Organize & Clean; Comfort, Wellness & Beauty			✓
<b>March 3 &amp; 4</b> Space: 2/11 Materials: 2/13	<b>International Home + Housewares Show Dailies</b>			✓
<b>March 18</b> Space: 2/22 Materials: 2/25	Dine & Entertain; Furnish; Kitchen Electrics; Kitchen Prep; Organize & Clean	Bridal Report	Coffee & Tea Accessories	
<b>April 1</b> Space: 3/11 Materials: 3/12	<b>New York Tabletop Market</b> <b>High Point Market</b> <b>International Home + Housewares Show Recap</b> Cook & Bake; Dine & Entertain; Furnish; Comfort, Wellness & Beauty	Nouveau Tabletop	On-The-Go Beverageware	✓
<b>April 15</b> Space: 3/25 Materials: 3/26	Dine & Entertain; Furnish; Kitchen Electrics; Kitchen Prep	Barware Report	Cutlery	
<b>April 29</b> Space: 4/8 Materials: 4/9	<b>National Hardware Show/HomeWares Show</b> <b>New York Tabletop Market Recap</b> <b>High Point Market Recap</b> Cook & Bake; Dine & Entertain; Furnish; Organize & Clean; Comfort, Wellness & Beauty	Outdoor Living/Grilling Report	As Seen On TV	✓
<b>May 13</b> Space: 4/22 Materials: 4/23	Dine & Entertain; Furnish; Kitchen Electrics; Kitchen Prep	Home Beverage Report		
<b>May 27</b> Space: 5/6 Materials: 5/7	<b>Retailer Of The Year</b> <b>Hardware Show Recap</b> Cook & Bake; Dine & Entertain; Furnish; Organize & Clean; Comfort, Wellness & Beauty			
<b>June 10</b> Space: 5/17 Materials: 5/20	<b>Dallas Total Home &amp; Gift Market</b> Dine & Entertain; Furnish; Kitchen Electrics; Kitchen Prep	Home & Small Office Furniture Report	Wine Accessories/Barware	✓
<b>June 24</b> Space: 6/3 Materials: 6/4	Dine & Entertain; Furnish; Comfort, Wellness & Beauty; Organize & Clean	Chain Drug Report Health & Wellness Report	As Seen On TV	

# 2019 Editorial Calendar

ISSUE	SECTIONS	SPECIAL REPORTS	FEATURES	BONUS DISTRIBUTION
<b>July 8</b> Space: 6/13 Materials: 6/14	<b>Atlanta International Gift &amp; Home Furnishings Market</b> <b>Dallas Market Recap</b> Cook & Bake; Dine & Entertain; Furnish; Kitchen Prep	Made In U.S.A. Report	Cutlery	✓
<b>July 22</b> Space: 6/27 Materials: 6/28	<b>Impact Merchants</b> <b>Las Vegas Market</b> Dine & Entertain; Furnish; Kitchen Electrics; Organize & Clean			✓
<b>August 5</b> Space: 7/15 Materials: 7/16	<b>Atlanta Market Recap</b> Cook & Bake; Dine & Entertain; Furnish; Kitchen Prep; Comfort, Wellness & Beauty	Generational Marketing Report	Wine Accessories/Barware	
<b>August 19</b> Space: 7/29 Materials: 7/30	<b>People To Watch In Housewares</b> <b>NY Now</b> <b>Las Vegas Market Recap</b> Dine & Entertain; Furnish; Kitchen Electrics; Organize & Clean	Supermarket Report	On-The-Go Beverageware	✓
<b>September 9</b> Space: 8/14 Materials: 8/16	<b>Top 100 Retailers</b> Cook & Bake; Dine & Entertain; Furnish; Kitchen Electrics; Kitchen Prep; Organize & Clean; Comfort, Wellness & Beauty		As Seen On TV Coffee & Tea Accessories Cutlery	
<b>October 1</b> Space: 9/9 Materials: 9/10	Cook & Bake; Dine & Entertain; Furnish; Comfort, Wellness & Beauty	<b>Forecast 2020</b> Space: 8/29 Material: 9/6		
		Hardware & Home Center Report		
<b>October 14</b> Space: 9/23 Materials: 9/24	<b>High Point Market</b> Dine & Entertain; Furnish; Kitchen Electrics; Kitchen Prep			✓
<b>October 28</b> Space: 10/7 Materials: 10/8	<b>New York Tabletop Market</b> Cook & Bake; Dine & Entertain; Furnish; Organize & Clean; Comfort, Wellness & Beauty	Nouveau Tabletop	Wine Accessories/Barware	✓
<b>November 11</b> Space: 10/21 Materials: 10/22	<b>High Point Market Recap</b> Dine & Entertain; Furnish; Kitchen Electrics; Kitchen Prep	Retailers To Watch	As Seen On TV Cutlery On-The-Go Beverageware	
<b>November 25</b> Space: 11/4 Materials: 11/5	<b>New York Tabletop Market Recap</b> Cook & Bake; Dine & Entertain; Furnish; Organize & Clean	Trade Show Report	Coffee & Tea Accessories	
<b>December 16</b> Space: 11/14 Materials: 11/15	<b>HomeWorld Year in Review</b> <b>CES/Smart Home Preview</b> Cook & Bake; Dine & Entertain; Furnish; Kitchen Electrics; Kitchen Prep; Organize & Clean; Comfort, Wellness & Beauty			

## FREQUENCY OF SECTIONS / FEATURES

24x — <b>Dine &amp; Entertain</b> (tableware, serveware, beverageware)	13x — <b>Kitchen Electrics</b>	12x — <b>Organize &amp; Clean</b> (organization, storage, cleaning tools)	5x — <b>As Seen On TV</b>
24x — <b>Furnish</b> (home and workspace furniture)	13x — <b>Cook &amp; Bake</b>	12x — <b>Comfort, Wellness &amp; Beauty</b> (home environment, personal care, wellness appliances/accessories)	5x — <b>Cutlery</b>
	12x — <b>Kitchen Prep</b> (kitchen tools, countertop kitchenware)		4x — <b>Wine Accessories/Barware</b>
			4x — <b>On-The-Go Beverageware</b>
			3x — <b>Coffee &amp; Tea Accessories</b>